

THE HOTTEST NEWS TO MAKE THE BEGINNING OF YOUR 2021 THE BEST TIME OF THE YEAR!

WWW.ABBEYCOLLEGE.EDU.AU



JAN - MAR 2021

AGENTS MAGAZINE

EXCLUSIVE FOR EDUCATIONAL AGENTS

CEO Message

"Don't let yesterday take up too much of Today!

"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."

Dear Educational Agents,

I am pleased to welcome you to the 2021 school year. While 2020 was certainly quite different with remote learning, numerous challenges faced by the education industry worldwide due to COVID-19 pandemic, our business model has proven to be a robust, innovative and solid, seen by the launching of seven new courses, the renovation of Sydney campus, increasing our facility to incredible 1500 square meters and placing Abbey College Australia as one of the largest private VET colleges in Sydney, the top of our achievements are still to come in 2021 with the opening of Adelaide and Canberra Campus for February and June 2021 respectively. By your side, dear agent, we managed to maintain the cancellation and non-payment rates by the lowest levels amongst other colleges during the last year and increased the completion rates by 27% in 2020, that means, like never before, we graduated a much higher number of students in our history.

Though the difficulties of 2020, our close relationship with staff, students, and education agents has continued to grow during the hole year around and this makes me feel very proud, I appreciate your contribution and would like to stress my gratitude for the outstanding dedication of our staff, trainers and ultimately, our students, that continue to make this college a high caliber platform for their future.

To ensure we still delivering an outstanding service, our 7 account managers are ready to provide you the necessary support to strive your aspiration and make our relationship as smooth and effective as possible, aside of that, I would like to invite you to share your opinion and experience with us by emailing feedback@abbeycollege.edu.au, rather you have a compliment or a negative feedback, your participation is crucial to help us to improve our services.

Our College, routines and instructional strategies remains attentive to government guidelines to ensure the safety of students and staff. Please reach out with your concerns, I am confident that despite these challenges, we will have a very successful year ahead!

Thank you for your part in this learning community. I am looking forward for a wonderful 2021.



Tony Tang

Chief Executive Officer

6 NEW REASONS TO CHOOSE ABBEY COLLEGE AUSTRALIA

The **NEW COURSES SURVEY**, launched last February 2020 has helped us to strategically release six new relevant courses to our scope. Thank to your opinion, Abbey College Australia, now offer 6 new courses! 3 new marketing & communications courses, 2 Project Management and other 1 Graduate diploma of management course with 1,5 years of duration.

Our commitment to offering the most industry-relevant courses, delivered by some of the best academic team in Australia, with real workplace experiments and flexible study plans, is our philosophy. Make now a career-plan for your students with a peace of mind, guide them through the best path, guide them to Abbey!

Graduation Diploma of Management

BSB80120 (Learning)

This qualification reflects the role of individuals who apply highly specialised knowledge and skills in the field of organisational learning and capability development. Individuals in these roles generate and evaluate complex ideas. They also initiate, design and execute major learning and development functions within an organisation. Typically, they would have full responsibility and accountability for the personal output and work of others. This qualification may apply to leaders and managers in a company where learning is used to build organisational capability. The job roles that relate to this qualification may also include RTO Manager and RTO Director.



Career Opportunities

1.5 YEARS
Course Duration

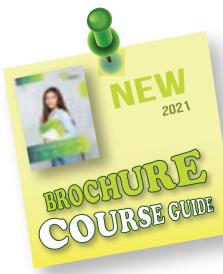
ENTRY REQUIREMENT
Applicable

MASTER DEGREE
Pathway



RTO Education Advisor / Director
Career Development Manager
Business Executive

Promotional tuition fee
\$1,750 per term



Certificate IV in Marketing & Communication

BSB40820

This course is a fantastic path to get your students into the universe of product campaigns and shopper behavior.

Learning how to decipher and foresee buyer patterns, advance administrations, and to distinguish and create open doors for different products and markets, the students of Cert. IV in Marketing & Communication, will learn from real world experiments and relevant contexts to make them ready for the market.

Experience alone is no longer efficient; potential employers are looking for evidence of professional proficiency via a current formal qualification.

Look no further, our new Marketing range has everything your students are looking for.

COURSE DURATION
1 YearNO ENTRY
REQUIREMENTTHE MOST DYNAMIC
Professionals in the market

CAREER OPPORTUNITIES

- Digital Marketing Assistant
- Digital Marketing Coordinator
- Marketing and Communications Coordinator

Promotional tuition fee

\$1,350 per term

Diploma of Marketing and Communication

BSB50620

This qualification reflects the role of individuals who use a sound theoretical knowledge base in marketing and communication and who demonstrate a range of skills to ensure that functions are effectively conducted in an organisation or business area. Typically, the individuals would have responsibility for the work of other staff and lead teams.

You will learn how to manage or direct a program to achieve organisational objectives and will gain skills and knowledge in initiating, directing, planning, and leading a range of program functions.

CAREER OPPORTUNITIES

- Sales Manager
- Product Manager
- Public Relations Manager
- Marketing Manager
- Campaign Manager
- Marketing Coordinator
- Marketing Team Leader

COURSE DURATION
1 YearENTRY REQUIREMENT
Cert IV Core unitsHIGH DEMAND
Position**Promotional tuition fee \$1,350 per term**

Advanced Diploma of Marketing and Communication

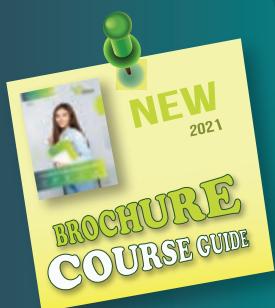
BSB60520

This qualification reflects the role of individuals who provide leadership and strategic direction in the marketing and communications activities of an organisation. They analyse, design and execute judgements using wide-ranging technical, creative, conceptual and managerial competencies.

Their knowledge base may be highly specialised or broad within the marketing and communications field. Typically they are accountable for group outcomes and the overall performance of the marketing and communication, advertising or public relations functions of an organisation.

CAREER OPPORTUNITIES

- Marketing Manager
- Marketing Director
- Marketing Strategist
- Client Services Executive
- Client Services Director
- Advertising Account Director
- Advertising Account Planning Manager



Promotional tuition fee
\$1,350 per term

COURSE DURATION
2 Years

ENTRY REQUIREMENT
Diploma Core units

HIGH DEMAND
Position



Diploma of Project Management

BSB50820

COURSE DESCRIPTION

Diploma of Project Management aim at equipping your students with skills and knowledge required for diverse Project Management related job roles in various contexts and industry sectors. The course covers the essential skills and knowledge required for managing small to medium-sized projects.

WHAT YOU WILL LEARN

In this course we will teach about the project management life-cycle and how acquire skills in the PMBOK project management knowledge areas such as management of governance, integration, stakeholders, scope, cost, time, human resources, procurement, communications, risks, and quality.



COURSE DURATION
1 Year



NO ENTRY
Requirement



WIDE RANGE OF
Job Opportunities

CAREER OPPORTUNITIES

- Project leader
- Project Manager
- Project Team Leader
- Project Coordinator
- Project contract manager

Promotional tuition fee

1,350 per term



Advanced Diploma of Program Management

BSB60720



CAREER OPPORTUNITIES

- Program Manager
- Program Leader
- Program Team Leader

Promotional tuition fee
\$1,350 per term



COURSE DURATION
1.5 Years



ENTRY REQUIREMENT
Dipl. Project Management



HIGH DEMAND
Position

A program is defined as a set of interrelated projects, each of which has a project superintendent. The Advanced Diploma of Program Management will equip you in acquiring specialised knowledge and skills in program management that you could apply across a range of organisational and industry contexts.

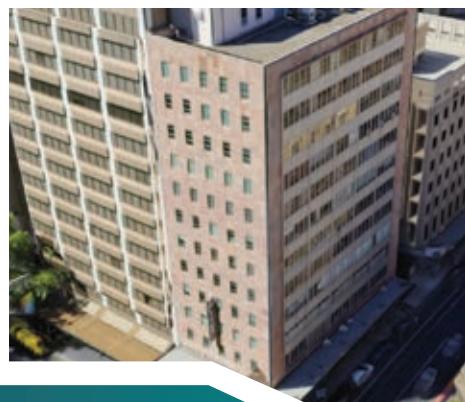
You will learn how to manage or direct a program to achieve organisational objectives and will gain skills and knowledge in initiating, directing, planning, and leading a range of program functions.



ADELAIDE CAMPUS

It was about time for the green invasion to arrive in South Australia. After having its opening delayed due to the pandemic in 2020, we're finally proud to announce the opening of our ADELAIDE CAMPUS for the first term of 2021, in a modern and brand new facility in the best location of Adelaide City, our new campus counts with numerous classrooms equipped with the most modern computers and comfortably design to accommodate

Abbey students from all over the world in one of the top 10 most livable cities in the world. Yes, this is Adelaide! Located at South Australia's cosmopolitan coastal capital. Its ring of parkland on the River Torrens is home to renowned museums, worldwide awarded wineries, theaters, the annual and worldwide famous, City of Adelaide Festival features great fringe and film events.



Meet our students



"Before studying in Abbey College Australia, I was studying Architecture and urbanism back in Brazil, realising that cabling designing and wiring infrastructures was the area I wanted to work, I decided to do the Network engineering course at Abbey because I found out that there are not much professionals in the field and by this, my resume would become even more appealing. The technology it is in every industry and now, more than ever, buildings are planned with all these structure integrated and in advance."

I now feel safe and more prepared to jump in the market with this extra and very unique qualification.

I'm about to graduate and I will definitely miss my trainers, friends and the Sydney campus. I would definitely recommend this college for the great experience I had here in the past two years."

Julihany Correa – Architect
Brazil
Student of Advanced diploma TNE

"For over 10 year I worked as an IT officer in the police force back in the Philippines and In the search of progressing my career in the IT sector, I found that the Advanced Diploma of Telecommunication Network Engineering course was a well fit. I found in Abbey not only a source to improve my skills but a way to continue contributing with the future of my career and country.

I'm very satisfied in how practical and simplified the courses are delivered in Abbey and very happy with the skills of my trainers. I highly recommend this course to my work colleagues and friends, great experience so far!"

Evangeline Ordone

Police officer (It department)

Philippines

Student of Adv. Diploma Telecommunication Networking Engineering



WHAT NOW?

New COVID-19 outbreak puts part of Sydney into lockdown making the beginning of 2021 uncertain for students.

When we thought the end of 2020 was going to bring us a peace of mind, the new Northern Beaches Covid cluster made the final days of December a complete nightmare for Sydney-siders.

But since the implementation of new restrictions from the NSW government, what in fact changes for our IT students in which were already able to choose to have their face-toface classes resumed?

Since October 6th 2020, IT students can choose to do their lectures either Face-to face or Online. This measure was approved after the establishment of several social distancing protocols to obey the social distancing rules in our campus and maintain the safety of our students and staff. With that in mind we welcomed hundreds of students back to our Sydney campus and even though a new outbreak happened over the holiday period, our campus still a safe place to our students.

For more information about classes and how & when to visit our campus, check our Online Arrangements at:

<https://bit.ly/3q7WBjg>



TIME TO PUT HANDS ON!

Telecommunication Network Engineering students will have complimentary PRACTICAL REAL-WORLD EXPERIENCES to enhance their knowledge in Telecommunications.

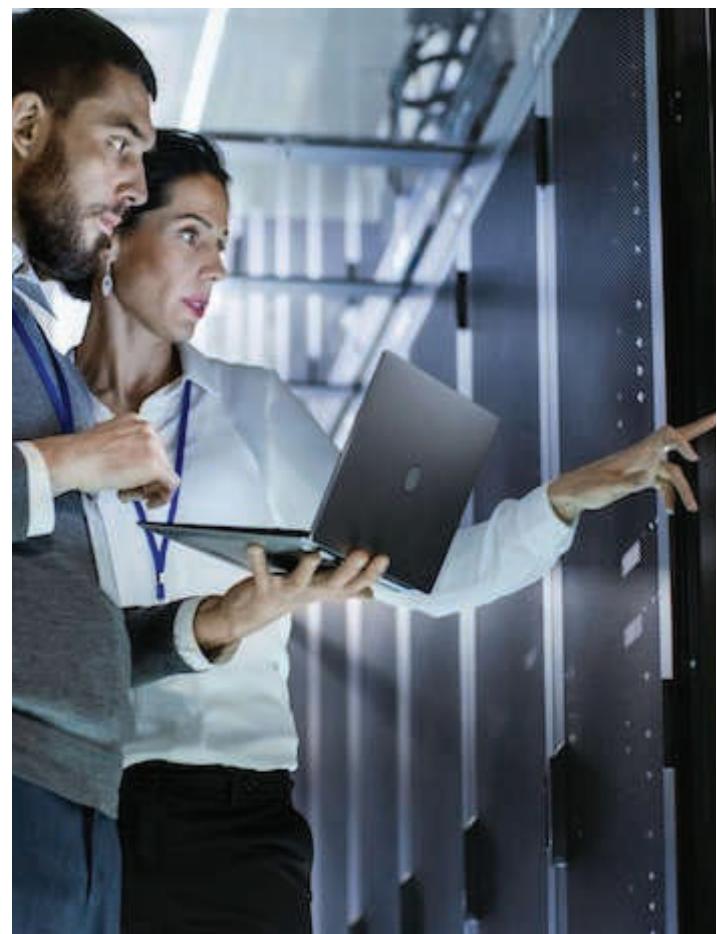
Due to the highly specialized and technical nature of the telecommunication sector, Abbey wishes to provide real-world practical projects that enhance students' understanding on the concepts and skills learned throughout the course. The project is an additional but optional service that student can access to gain real-world experiences on telecommunications.

This practical project is being undertaken to provide further opportunities for students to enter real-world projects and enhance their understanding of how telecommunication projects are structured and implemented in real-world.

The purpose of the project is to:

- define a real industry level telecom project to support the student practical abilities
- help them with the required knowledge how to perform the job and how to document them
- to help them to create an environment to run their designed platform with real systems and devices.

Students will be given 2 specific real-world projects relate to the following knowledge and skills in telecommunications and information technology networks and working either as individuals or as a team will work on a real project for an industry or community partner. Projects are completed either at our campus or on cloud, under the supervision of project initiator who deliver on a brief from an industry or community client. As well as learning to integrate and apply previously studied theory, students are able to develop their skills in project management, client liaison, and may be required to work in multi-disciplinary. More details about this unique initiative, stay tuned to our social medias, website and the next edition of your Agents Report.



DID YOU KNOW?

From April 2020 we suspended the charge of some of additional administration/academic fees?

2020 wasn't an easy year and as a result of the effects of the COVID-19 pandemic, the whole world ended up facing changes in our routine, income, life style and etc. This unimaginable situation have actually taught us how to re-imagine our life as a society and with that in mind we understood that our students needed a little hand with their assessments and with the payment of tuition fees.

From May 2020, Abbey College suspended the charge of two very common and important fees, the "Late Payment fee" \$120 that is normally charged for students that doesn't pay their instalments according to the schedule and in addition to that, students affected by the pandemic and had their routine impacted could have some relief to re-submit their assessments without needing to pay the extra \$250.



Suspended Fees

- Late Payment Fee (\$120)
- Re-assessment Fee (\$250)

For more details

Info@abbeycollege.edu.au

Waive of Fees are subjected to be suspended without prior notice.

2021 PRICELIST

Abbey COLLEGE AUSTRALIA

CODE	COURSE	DURATION	FULL PRICE	PROMOTIONAL
HRM4021	Diploma HR in Business	1 Year	\$1300 - \$16,000 per year	\$1,150 - \$2,400 per year
HRM5021	Diploma of Business	1 Year	\$1350 - \$16,000 per year	\$1,150 - \$5,400 per year
HRM5021	Advanced Diploma of Business	1.5 Years	\$1350 - \$16,000 per year	\$1,150 - \$5,400 per year
IT4020	Dip. IT in IT Networking & System Admin	1 Year	\$1750 - \$17,000 per year	\$1,300 - \$6,000 per year
IT5020	Dipl. AHP (Open Security & Adv. Networking)	2 Years	\$1750 - \$17,000 per year	\$1,300 - \$6,000 per year
IT5020	Dipl. of Telecommunications Engineering	1 Year	\$1750 - \$17,000 per year	\$1,300 - \$6,000 per year
IT5020	Adv. Dip. of Telecommunications Network Engineering	2 Years	\$2,200 - \$33,000 per year	\$2,200 - \$33,000 per year
IT5020	Dip. IT in Marketing and Communication	1 Year	\$1300 - \$16,000 per year	\$1,150 - \$4,400 per year
IT5020	Diploma of Marketing and Communication	1 Year	\$1300 - \$16,000 per year	\$1,150 - \$5,400 per year
IT5020	Adv. Dipl. of Marketing and Communication	2 Years	\$1350 - \$16,000 per year	\$1,300 - \$5,400 per year
IT5020	Diploma of Project Management	1 Year	\$1350 - \$16,000 per year	\$1,150 - \$5,400 per year
IT5020	Adv. Diploma of Project Management	1.5 Years	\$1350 - \$16,000 per year	\$1,300 - \$5,400 per year
IT5020	Graduate Dipl. of Management (Learning)	1.5 Years	\$2,200 - \$33,000 per year	\$1,700 - \$7,000 per year
IT5020	Adv. Diploma of Translation (EN - CH)	1 Year	\$1300/Full Course	\$8,200/Full Course

*Enrolment fee \$200 (or \$50 if Applied via BSB) per term
+ Books of Student's choice at their cost and fees.
+ Promotion subject to change without prior notice.
+ Promotional price ref ID: 00000000000000000000000000000000

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Abbey College Australia (QLD) Ltd ABN 12 111 111 111 AFSL 430 111
Abbey College Australia (SA) Ltd ABN 12 111 111 111 AFSL 430 111
Abbey College Australia (WA) Ltd ABN 12 111 111 111 AFSL 430 111
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PRICELIST UPDATED!

New year, New courses, New prices and always a great promotion waiting for you!

With the beginning of the new year we decided to give a hand for those on shore students willing to get ready for their future but paying a price from the past year! We've prepared a special promotion for each of our 14 courses with real discounted tuition fees for the entire course, check it out. Graduation courses from \$1750, Diplomas and Advanced diplomas from \$1350 per term these bargains are for a limited time only, so hurry up and offer your students the best courses with a price that can fit in their pocket.

Contact one of our 6 Account managers and get your pricelist now!

* T&C's Apply.

Vivian huang - 0426 261 231

Bee Napat - 0424 469 542

Shahed Khair - 0451 782 566

Yang Lei - 0415 883 066

Rafael Cherich - 0415 088 266

Jimmy Kim - 0451 536 227

TAKE A NOTE!

Since October 2020 Abbey College Australia can be reached through a new phone number.

02 9055 8558



Weekend Getaways FROM SYDNEY

PORT MACQUARIE

Beaches, bushwalking, wildlife, and water sports are some of the top ingredients of a wonderful weekend getaway, and you'll find all these and more at picturesque Port Macquarie. Called "Port" by the locals, this former penal colony lies about four hours north of Sydney. Glistening beaches stretch north and south of the busy little town - Flynn's Beach, Nobby's Beach, and Shelly Beach are among the most popular, and you can ride camels at beautiful Lighthouse Beach, which seems to stretch on for miles.

A great way to explore the coast here is on the nine-kilometer Port Macquarie Coastal Walk in Sea Acres National Park, and you can break it up into several smaller sections if you're traveling with kids or short on time. For a breathtaking overview of the region, stroll the short hike up to Tacking Point Lighthouse or hike to North Brother summit in Dooragan National Park.

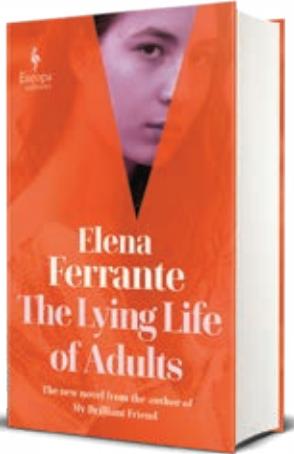
Thanks to the town's enviable position at the mouth of the Hastings River, fishing is also excellent. Sign up for a deep-sea fishing trip, cast a line off a local pier, and make sure you can sample some of the fruits of the sea at the town's excellent restaurants.

Port Macquarie is also home to one of the largest populations of wild koalas on the Eastern Seaboard. Kids will love exploring the Hello Koalas Sculpture Trail (pick up a trail guide at a visitor information center) and visiting these loveable Aussie critters at the Koala Hospital. Other family-friendly weekend getaway activities include visiting the Billabong Zoo: Koala & Wildlife Park and plucking fresh produce at Ricardo's Tomatoes and U-Pick Strawberry Farm. Whale-watching trips whisk you out to see the underwater wildlife.

Across from the beach, Sandcastle Apartments Port Macquarie makes a great base for exploring this stunning town - especially for families and groups. Beautiful blue-water views and sunny spaces greet you in the one-, two-, and three-bedroom apartments.



2020 came and went fast, but fortunately, the publishing industry kept pace with the passage of time with a slew of the year's most anticipated titles. Here, take a look back on the most sold book during the year of 2020. Check the full list in our next Agents Report edition in March. We hope you enjoy the read.



Giovanna's pretty face is changing, turning ugly, at least so her father thinks. Giovanna, he says, looks more like her Aunt Vittoria every day. But can it be true? Is she really changing? Is she turning into her Aunt Vittoria, a woman she hardly knows but whom her mother and father clearly despise? Surely there is a mirror somewhere in which she can see herself as she truly is.

Giovanna is searching for her reflection in two kindred cities that fear and detest one another: Naples of the heights, which assumes a mask of refinement, and Naples of the depths, a place of excess and vulgarity. She moves from one to the other in search of the truth, but neither city seems to offer answers or escape.

Named one of 2016's most influential people by TIME Magazine and frequently touted as a future Nobel Prize-winner, Elena Ferrante has become one of the world's most read and beloved writers. With this new novel about the transition from childhood to adolescence to adulthood, Ferrante proves once again that she deserves her many accolades. In *The Lying Life of Adults*, readers will discover another gripping, highly addictive, and totally unforgettable Neapolitan story.



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info@AbbeyCollege.edu.au

